



GEORGIA

USGBC-Georgia Chapter Sustaining Partnerships

www.usgbcga.org

P.O. Box 54677, Atlanta, GA 30308, 404.431.5213

Who we are:

The U.S. Green Building Council – Georgia Chapter (USGBC-GA) is a mission-driven 501(c)3 nonprofit. We are a statewide organization, affiliated with the national U.S. Green Building Council (USGBC), a leader in promoting sustainable building practices around the globe and the developer of the LEED® rating system.

For the past ten years, the Georgia Chapter of the U.S. Green Building Council has been promoting and supporting the growth of green building, efficiency incentives, renewable energy, green schools, and green building product development & growth throughout Georgia and the Southeast.

Through our work, Georgia has achieved impressive results:

- GA is #7 in the country for LEED Registered Buildings (1,300+)
- GA is #9 in the country for LEED Certified Buildings (320+)
- Atlanta is #6 in the country for Energy Star Certified Buildings

We are the 6th largest USGBC Chapter in country (of 79)

- 3,000+ Green Associates or LEED APs statewide
- 900+ professional members
- 400+ national member companies
- An e-mail listserv of 10,000+ professionals

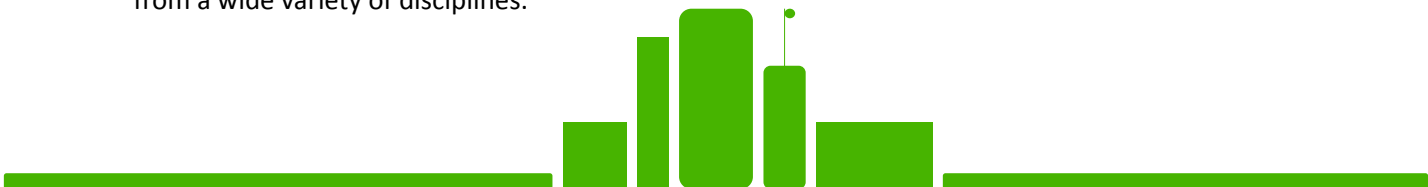
Annually, we provide over 100 education events & workshops for the building and development community, advocate for green schools, and provide legislative support for green building. In addition, we raise awareness & provide outreach education to over 500,000 Georgians.



Where we are:

USGBC-GA has five active Branches in Athens, Atlanta, Augusta, Central Georgia, Savannah, and an Organizing Branch in Columbus. Our coverage area encompasses almost 10 million people around Georgia.

We support a diversity of stakeholders who include building and associated industry professionals, educators, lawmakers, and community members from a wide variety of disciplines.





USGBC-Georgia Chapter

works to create more sustainable and livable communities around Georgia – **our work includes efforts to:**

ACCELERATE



the movement toward a sustainable built environment.

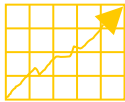
USGBC-GA is the leader for green building education and advocacy in Georgia. Our mission is to accelerate the transformation toward sustainable building and land development practices in Georgia and the Southeast through innovation, education, advocacy and partnerships.

ADVOCATE



for a more sustainable Georgia. USGBC-GA is focused on more than just individual structures. Building green means conserving water, planning and conserving land use, energy efficiency, and urban redevelopment, among other things. We work to save our natural resources by partnering with organizations such as Georgia Conservancy, the Energy Services Coalition, and the Clean Air Campaign (just to name a few).

GENERATE



profits and jobs. USGBC-GA realizes that green building has an enormous potential to generate earnings, lower operating costs, and create jobs for Georgians. That's why we have piloted the "Green YOUR School" competition to teach marketable job skills in the green building industry to high school and technical college students, serve on the Steering Committee for the 2012 Good Jobs Green Jobs Conference, and work to support green jobs in Workforce Development.

ENGAGE



the community in conversation. USGBC-GA has an active outreach program that touches over 500,000 Georgians each year. Our 2011 Eco-Village Education program with the Atlanta Dogwood Festival won the Gold Award for Environmental Programs from the International Festival & Events Association and diverted over 50% of the festival's waste from the landfill, while teaching recycling, composting, and green building to 250,000 attendees.

EDUCATE



Georgia school decision makers in our effort to have every Georgia child in a green school within this generation!

USGBC-GA's High Performance, Healthy Schools (HPS) Program provides tools and resources to Georgia school systems, private schools, and higher education institutions to support their adoption of energy efficiency, water efficiency, recycling, indoor air quality, and environmental literacy policies and programs.

Why partner with USGBC-GA?

When you partner with USGBC-Georgia, you are making a public commitment to support our transformative programming, outreach, research, and advocacy. This work helps shape a more sustainable future for Georgia and all its citizens.

Partnerships provide program and operating support for all of the Chapter's education programs, events, tours, research programs, green schools and advocacy initiatives; and provides start-up funds for the development of new green building programs and resources.

What you gain:

Align your company or organization with a powerful, nationally recognized brand and differentiates you as a leader in the green building and sustainable design industry.

Interact with a rapidly growing audience of over 10,000 green building and sustainability leaders. Expand your company's network throughout Georgia and specifically in our active Branches of Athens, Atlanta, Augusta, Central Georgia and Savannah.

Receive exposure on our website, which has over 200,000 annual visitors. Be recognized in our newsletters and e-blasts, which are sent to over 10,000 subscribers each week.

USGBC-GA Chapter Partners can receive up to one million logo impressions per year... what better way is there to be recognized as a sustainability leader?

Take Part in chapter educational programs, special events, networking and other events.



Your contributions will receive tax deductions (as allowed by law).

How can you Become a Sustaining Partner? (click categories below to learn more)

1. Become a Branch Sponsor (\$250 - \$1,000)
2. Become a Chapter Sponsor (\$2,500 – \$25,000)
3. Become a High Performance, Healthy Schools Program Sponsor (\$5,000 - \$50,000)

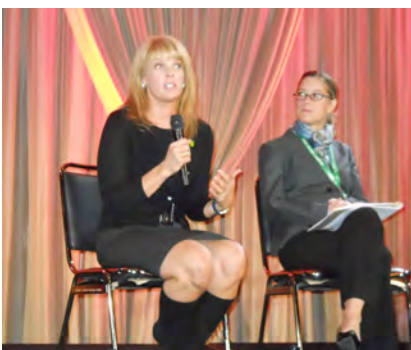
Or, Consider Sponsoring a Single Event (for information contact Leesa Carter (404.431.5213):

GREEN SCENES (All Branches) - \$500 Atlanta; \$300 all other Branches. A fantastic opportunity to network, promote your brand, and provide information to attendees about the green building technology that your company specializes in.

LUNCH & LEARNS (All Branches) - \$500 Atlanta; \$250 all other Branches. This monthly event is an opportunity to educate the sustainable design/build community about green building practices, technologies, and product specifications. If your organization is not already a GBCI Education Provider, we will submit the course on your behalf for GBCI and AIA credential maintenance credits. *In addition to the sponsorship fee, sponsor is also responsible for supplying the venue and lunches for the event.*

BRANCH SUMMER SOCIALS & HOLIDAY MIXERS - \$250 - \$5,000: We bring professionals from a wide variety of careers together to make the connections that encourage trade and business partnerships. Benefits include your company's name and logo on publicity materials and an opportunity to hand out marketing materials/ products at the mixer. Events are typically attended by 75 - 800 people, depending on the Branch.

MAJOR CHAPTER EVENTS - Consider being a partner for one of our major events, such as our 2012 High Performance, Healthy Schools Summit or our 2013 Green Products Expo. A range of price options are available.





USGBC-Georgia Branch Partnership Opportunities

FRIEND (\$250):

- ✓ Small Company logo listed on Branch page (hyperlinked) of website for entire year.
- ✓ Company logo listed on USGBC-GA website Sponsor Page for entire year.
- ✓ Company Name listed on sponsor banner at all Branch events for 2012. *(must be committed by Feb 15th)*
- ✓ One free Georgia Chapter memberships for a company employee; plus discounted Chapter memberships (\$50.00) for any other company employees.

SUPPORTER (\$500):

- ✓ Medium Company logo listed on website Branch page (hyperlinked), electronic invitations, and other promotional event materials associated with 2012. events *(averages one email per week and excludes special events such as Summer Socials and/or Holiday parties).*
- ✓ Company logo listed on USGBC-GA website Sponsor Page for entire year.
- ✓ Medium Company logo on sponsor banner at all Branch events for 2012. *(must be committed by Feb 15th)*
- ✓ Two free Georgia Chapter memberships for a company employees; plus discounted Chapter memberships (\$50.00) for any other company employees.
- ✓ Supporter will have opportunity to sponsor a Green Scene at your Branch or a Lunch & Learn educational event at any Branch at 50% off the regular event price *(see previous page for pricing).*

SUSTAINER (\$1,000)

ONLY 12 OPPORTUNITIES AVAILABLE PER BRANCH

- ✓ Large Company logo listed on website Branch page (hyperlinked), electronic invitations, an other promotional event materials associated with 2012 Branch-specific events *(averages one email per week and excludes special events such as Summer Socials and/or Holiday parties).*
- ✓ Company logo listed on USGBC-GA website Sponsor Page for entire year.
- ✓ Large Company logo on sponsor banner at all Branch events for 2012. *(must be committed by Feb 15th)*
- ✓ Three free Georgia Chapter memberships for a company employee; plus discounted Chapter memberships (\$50.00) for any other company employees.
- ✓ FREE Green Scene sponsorship during 2012. Along with two other (non-competing) companies, Sustainer will have logo on event promotional materials, calendar listing, and can have signage and materials onsite at scheduled Green Scene. After the event, Sustainer will receive a list of Attendees/RSVPs to scheduled Green Scene for your marketing purpose.
- ✓ Sustainer will have opportunity to sponsor a Lunch & Learn educational event at any Branch at 50% off the regular event price *(see previous page for pricing).*



USGBC – Georgia Chapter Partnership Opportunities

INVESTMENT LEVELS -	Platinum	Gold	Silver	Green	Partner
Annual Commitment	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
BENEFITS -					
Logo on Front Page of Website (hyperlinked)	●	●	●	●	●
Logo on banner at all Branch & Chapter events (must be committed by February 15 th)	●	●	●	●	●
Use of phrase “XX level sponsor of USGBC-GA”	●	●	●	●	●
Article in quarterly newsletter (300 words plus picture)	3	2	1		
Sponsor Logo prominently positioned in all Chapter e-mails for one year (one per week)	●	●	●	●	
An article in the featured sponsor box on the website (300 words plus pic one month)	3	2	1		
Complimentary Chapter memberships	15	10	8	6	4
Complimentary tickets to Chapter educational events (excludes workshops)	10	8	6	4	2
Complimentary tickets to Chapter test prep or LEED Workshops (full day or equivalent)	6	4	2	1	
Company marketing materials at all events statewide	●	●			
Complimentary dinner with Board of Directors	●				

Visit our website at www.usgbcga.org
or Contact the Executive Director to sign up for sponsorship: lcarter@usgbcga.org (404.432.5213)



USGBC-Georgia Chapter

Sustaining Partnerships

To become a sponsor of USGBC-GA Chapter, please complete this form and return it with your payment to the address below. You may also go online to the sponsor section of our website at <http://www.usgbcga.org/donate.php>. For more information contact our Executive Director, Leesa Carter, at lcarter@usgbcga.org (404.431.5213).

If you are supporting a Branch, please indicate Branch here: _____

Information

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Primary Contact at Company _____

Phone: _____ Fax: _____

Email Address: _____

Company's Website Address: _____

Investment Levels

Please check which investment level you are interested in. Monthly billing is available. In-kind sponsorships receive the same benefits as equivalent cash value sponsorship.

___ **PLATINUM** (\$25,000)

___ **BRANCH FRIEND** (\$250)

___ **GOLD** (\$15,000)

___ **BRANCH SUPPORTER** (\$500)

___ **SILVER** (\$10,000)

___ **BRANCH SUSTAINER** (\$1,000)

___ **GREEN** (\$5,000)

___ **PARTNER** (\$2,500)

___ PLEASE CONTACT ME ABOUT SUPPORTING
THE HIGH PERFORMANCE, HEALTHY SCHOOLS
PROGRAM

Method of payment, please circle:

(Online) Visa

Mastercard

AMEX

[Click here to make donation now](#)

(Manual) Please make checks payable to USGBC-Georgia, PO Box 54677, Atlanta, GA 30308

Note: USGBC-Georgia Chapter is a 501(c)(3) nonprofit organization and as such your donation may be tax deductible as allowed by law.