

# CHAPTER PARTNER PROGRAM



U.S. Green Building Council – Georgia Chapter  
PO Box 54677, Atlanta, GA 30308

P: 404-431-5213 | E: [info@usgbcga.org](mailto:info@usgbcga.org) | [www.usgbcga.org](http://www.usgbcga.org)

The U.S. Green Building Council – Georgia Chapter offer our Partners the opportunity to reach our membership at over 100 programs and events offered annually in four markets around Georgia (Atlanta, Augusta, Macon, and Savannah). Your support helps fund new green building programs, education & outreach initiatives, green job training, and membership drives. With your support, we will reach our goal of *improving the built environment to make high-performance, healthy buildings available to everyone in Georgia within a generation*. There are two ways to support USGBC Georgia:

- 1) **Annual Partners** – Provide operating and program support for all the Chapter’s events and initiatives during the year. Our Annual Partners receive significant promotion, benefits, recognition opportunities throughout the year.
- 2) **Program Partners** – Provide direct support for a specific Chapter program. (See reverse for program schedule and recognition.)

Annual Partner Support Levels	Founder	Platinum	Gold	Silver	Green
	<b>\$25,000</b>	<b>\$20,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>
Partner Membership & Tickets	Founder	Platinum	Gold	Silver	Green
Complimentary Chapter Memberships	20	15	10	5	2
Complimentary Tickets to Chapter Events [Excludes LEED Workshops, LEED AP Study Sessions, or Credential Maintenance Events]	30	20	15	10	5
Free Access to Insider Update Webcasts	Y	Y	Y	Y	Y
Plaque demonstrating Partner Support Level	Y	Y	Y	Y	N
Number of guests invited to Chairman’s Recognition Dinner with State Board Officers	8	6	4	2	N
Partner Marketing Benefits (valid 1 year)	Founder	Platinum	Gold	Silver	Green
Logo on signage at Programs & Events	Large Logo	Large Logo	Medium Logo	Medium Logo	Small Logo
Hyperlinked Logo on USGBC - GA Website	Large Logo	Large Logo	Medium Logo	Medium Logo	Small Logo
Hyperlinked Logo in Newsletter (12 / year)	Large / Plus Two Spotlight Stories	Large / Plus One Spotlight Story	Medium Logo	Medium Logo	Small Logo
CEO’s Bio and Message on USGBC Georgia Website [one month duration]	Y	Y	N	N	N
Use of Phrase and USGBC-Georgia Logo (Industry Exclusive for all Founder Level Sponsors)	“Founding Partner of USGBC Georgia”	“Platinum Partner of USGBC Georgia”	“Gold Partner of USGBC Georgia “	“Silver Partner of USGBC Georgia “	“Green Partner of USGBC Georgia”
Complimentary Shared Booth at USGBC-GA Partner Festivals or Trade Shows	Y (up to 4 events)	Y (up to 3 events)	Y (up to 2 events)	Y (1 event)	N
Free Logo & Hyperlink on Chapter Online Membership Directory	Y	Y	Y	Y	Y
Distribution of your Company’s product info (print only) at Chapter business / social meetings	5 Meetings (2 Atl, 2 Sav, 1 Othr)	4 Meetings (2 Atl, 1 Sav, 1 Othr)	3 Meetings (1 Atl, 1 Sav, Othr)	2 Meetings (1 Atl, 1 choice)	1 Meeting (Your mkt choice)
Partner Educational Benefits	Founder	Platinum	Gold	Silver	Green
Pro Bono USGBC Presentation at your office or location of choice ( 1 hour – customized program)	Y	Y	Y	N	N

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## PROGRAM SPECIFIC OPPORTUNITIES

The USGBC – Georgia Chapter offers Program Partners to sponsor specific Chapter programs and events at a variety of levels. See the list [at bottom of page] for Chapter programs eligible for individual program sponsorships.

Program Partner Support Levels	Oak	Maple	Linden	Birch	Elm
	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>
Partner Membership & Tickets	[Atlanta Only]	[Any Branch]	[Any Branch]	[Any Branch]	[No Atlanta]
Complimentary tickets to sponsored program	5	4	3	2	1
Invitation to give opening remarks and give overview of your company/products (excludes Atlanta Green Scene)	Y	Y	Y	N	N
Event Specific: Your company's name/logo listed on web listing, handouts, flyers, etc.	Logo and company name	Logo and company name	Logo	Company Name	Company Name
Company's name & partnership level on Program Partner sponsor page of website	Y	Y	Y	Y	Y
Display table for your company's marketing materials at the specific sponsored event(s)	Y	Y	Y	Y	N
Company recognized at podium at beginning of sponsored program (excludes ATL Green Scene)	Y	Y	Y	Y	Y
In addition, Oak sponsors are eligible for "Green" Annual Partner benefits	Y	N	N	N	N
List of Attendees / RSVPs for marketing	Y	Y	Y	Y	Y

## CHAPTER PROGRAMS

### Green Scene (monthly in each Branch market) \*

Our monthly social mixer that brings together diverse Members of the building and sustainability industries.  
*Atlanta – Averages 300-400 per event / 4,000 annually*  
*Savannah – Averages 75-150 per event / 1,200 annually*  
*\* priced differently in each market – please call for details*

### LEED Education Programs (monthly at each Branch)

Our monthly educational programs explore LEED credits in greater depth for diverse audiences and members of the general public who are interested in pursuing green building projects. *Annually – over 250 attend in each market.*

### LEED Workshops (once quarterly in each Branch market)

LEED exam preparation and Series 200, 300 and 400 educational courses for professionals.  
*Annually, we offer 24 sessions around Georgia.*

### Speakers Bureau

Hour-long lunch and learns or evening programs for interested community groups who want to learn about green building, LEED, and sustainability.  
*We expect to offer 50 of these annually around Georgia.*

### Green Building Tours (quarterly at each Branch)

The Chapter offers green building tours for members and the general public showcasing a variety of green buildings (commercial & residential) and manufacturing.  
*Annually – over 200 will attend in each market.*

### Emerging Green Builders

The Chapter's Emerging Green Builders Committee represents a coalition of students and young builders in two market areas (Atlanta and Athens).