



# GEORGIA

## Sponsorship Georgia Chapter, 2009

### Sponsorship Benefits

Thank you for considering sponsorship with the Georgia Chapter of USGBC. Your sponsorship assists our chapter in advancing our mission and objectives in the state of Georgia. Additionally, sponsorship allows your organization to get plugged-in with education, networking, and advocacy efforts that will enrich your neighborhood, city and region.

GEORGIA SPONSORSHIP LEVELS	FOUNDER \$25,000	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000
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### Participation Benefits

Complimentary Chapter Memberships	20	15	10	5
Complimentary Tickets to Chapter Events	30	20	15	10
Free Access to Insider Update Webcasts	✓	✓	✓	✓
Display Plaque demonstrating Sponsorship Level	✓	✓	✓	✓
Number of guests invited to Chairman's Recognition Dinner with State Board	12	9	--	--

### Marketing Benefits

Company Info in all New Membership Packages	✓	✓	✓	✓
Hyperlinked Company Name with Logo on USGBC Georgia website	✓	✓	✓	✓
Company Feature in USGBC Georgia Newsletter	Hyperlinked Company Name at Top + Spotlight Feature	Company Listing in Newsletter	Company Listing in Newsletter	Company Listing in Newsletter
CEO's Bio and Message on USGBC Georgia Website	✓			
Use of Phrase:	"Founder of USGBC Georgia" Industry Exclusive	"Platinum Supporter of USGBC Georgia"	"Gold Supporter of USGBC Georgia"	"Silver Supporter of USGBC Georgia"

### Education Benefit

Pro-bono USGBC Presentation at your office, or location of choice	✓	✓	✓	
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**GEORGIA**  
ATLANTA BRANCH

Sponsorship  
GA Chapter - Atlanta Branch, 2009

**Sponsorship Benefits**

Thank you for considering sponsorship with the Atlanta branch of the USGBC – Georgia Chapter. Your sponsorship assists the branch in advancing our mission and objectives in the metro Atlanta community. Additionally, sponsorship allows your organization to get plugged-in with education, networking, and advocacy efforts in the metro area.

ATLANTA SPONSORSHIP LEVELS	LIVE OAK \$7,500	MAGNOLIA \$5,000	DOGWOOD \$2,500	PEACH \$1,000
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**Participation Benefits**

Complimentary Chapter Memberships	6	5	2	1
Complimentary Tickets to Chapter Events	6	5	2	1
Sponsor only check-in at Events	✓	✓	✓	✓
Number of guests invited to Private President’s Reception with the Atlanta Board	4	--	--	--

**Marketing Benefits**

Hyperlinked company name with logo on USGBC Atlanta website	✓	✓	✓	
Use of Phrase:	“Live Oak Supporter of USGBC Atlanta”	“Magnolia Supporter of USGBC Atlanta”	“Dogwood Supporter of USGBC Atlanta”	“Peach Supporter of USGBC Atlanta”

**Education Benefits**

Number of Seats in Chapter “Sponsor only” exclusive LEED 2-hr training	15	10	5	--
Pro Bono in-house USGBC Presentations at your Atlanta office	✓			



# GEORGIA

SAVANNAH BRANCH

## Sponsorship

GA Chapter - Savannah Branch, 2009

### Sponsorship Benefits

Thank you for considering sponsorship with the Savannah branch of the USGBC – Georgia Chapter. Your sponsorship assists the branch in advancing our mission and objectives in the Savannah community. Additionally, sponsorship allows your organization to get plugged-in with education, networking, and advocacy efforts that will enrich the region.

SAVANNAH SPONSORSHIP LEVELS	PARTNER \$2,500	SUSTAINER \$1,500	CONTRIBUTOR \$500	FRIEND \$250
<b>Participation Benefits</b>				
Complimentary Chapter Memberships	2	1	1	1
Complimentary Tickets to Chapter Events	5	2	1	--
Recognition at Chapter Meeting	5 Minute Spotlight Presentation + Table Available for Marketing Materials	Recognition at all Meetings	Recognition at all Meetings	Recognition at next 6 Meetings
<b>Marketing Benefits</b>				
Use of "Supporters of the USGBC Savannah" logo	✓	✓	✓	✓
Company Presence on USGBC Savannah Website	Hyperlinked Name and Logo + Company Profile	Hyperlinked Name and Logo + Company Profile	Company Logo Web Presence for 1 year	Company Logo Web Presence for 6 months



# GEORGIA

ATLANTA BRANCH

## Event Sponsorship

GA Chapter - Atlanta Branch, 2009

### Sponsorship of Education Programs

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These sponsors provide funding to support some of the costs of an individual event and to show support for the Georgia Chapter of the U.S. Green Building Council.

### Education Programs

As a sponsor you may host an educational program of your choice within your office or at a location of your designation. There are at least 10 educational events throughout the year, which include seminars, panel discussions and site visits designed to increase knowledge about LEED and green building. These programs are designed to address basic awareness through complete mastery. Our goal is to provide learning opportunities for every level of our membership whether you are new to green building or you are an experienced LEED AP. To enhance the educational experience, these events are typically held in LEED certified spaces or buildings.

*For more information, please contact the Committee Chair:*

Jim Mabe: [jim\\_mabe@yahoo.com](mailto:jim_mabe@yahoo.com)

*Sponsor Support:* \$500 per educational program

Benefits of sponsorship include:

- Corporate identity on signage at your sponsored event
- Welcome message from Senior Management
- Private meet and greet with event speakers
- Corporate Identity on dedicated USGBC e blast
- Inclusion of up to 5 guests of your choice
- Database of all attendees at Corporate Sponsored event
- Marketing Material available for attendees
- Green Lane check-in at all USGBC events for your associates



# GEORGIA

ATLANTA BRANCH

## Event Sponsorship

GA Chapter - Atlanta Branch, 2009

### Sponsorship of New Member Events

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These sponsors provide funding to support some of the costs of an individual event and to show support for the Georgia Chapter of the U.S. Green Building Council.

#### Quarterly New Member Brunch

The New Member Brunch is a unique event for USGBC – Atlanta Branch. This event serves to welcome our newest members to our branch and is the first time many of them will come together to visit with others and learn how USGBC can support their business development and their education within the built community. Because of this, the New Member Brunch is designed to be a warm, inviting and special occasion where our newest members feel a part of the larger community. Your support and company-hosted brunch will go a long way to assist our branch in achieving the experience we want to extend to these members.

*For more information, please contact the Committee Chair:*

Jessica Kirby: kirbyjessica@me.com

*Sponsor Support: \$750 each (or \$2500 annual)\**

*\* Sponsor is also responsible for providing lite-food fair and hosting location*

Benefits of sponsorship include:

- Sponsor-hosted brunch at site of your choice (your office or event facility)
- Tour of your facility open to attendees (if hosted on site)
- Corporate identity on signage at your sponsored event
- Welcome message from Senior Management
- Corporate Identity on dedicated USGBC e blast
- Database of all attendees at Corporate Sponsored event
- Green Lane check-in at all USGBC events for your associates



# GEORGIA

ATLANTA BRANCH

## Event Sponsorship

GA Chapter - Atlanta Branch, 2009

### Sponsorship of Social Events

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These sponsors provide funding to support some of the costs of an individual event and to show support for the Georgia Chapter of the U.S. Green Building Council.

#### Green Scene

Green Scene is an Atlanta Branch monthly networking event for professionals who are passionate about sustainability. The goal of Green Scene is to create a relaxing environment where members and potential members can learn about upcoming educational events, build a network of sustainable resources, and learn how to get more involved in the Atlanta Branch. Attendance ranges from a minimum of 200 to more than 300 attendees. Your sponsorship will reach a large audience of green-minded professionals in the community.

*For more information, please contact:*

David Freedman: [david.freedman@dnr.state.ga.us](mailto:david.freedman@dnr.state.ga.us)

*Sponsor Support: \$3000\**

*\* Client is also responsible for providing lite-food fair and host location from approved USGBC sites*

Benefits of sponsorship include:

- Corporate identity on signage at your sponsored event
- Welcome message from Senior Management
- Corporate Identity on dedicated USGBC e blast
- Corporate Identity on Included on Green Scene web page
- Database of all attendees at Corporate Sponsored event
- Green Lane check-in at all USGBC events for your associates



# GEORGIA

ATLANTA BRANCH

## Event Sponsorship

GA Chapter - Atlanta Branch, 2009

### Sponsorship of Emerging Green Builders

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These sponsors provide funding to support some of the costs of an individual event and to show support for the Georgia Chapter of the U.S. Green Building Council.

#### Emerging Green Builders Design Competition

Each year Emerging Green Builders throughout the US participate in the USGBC Natural Talent 2009 Design Competition, created to be an applied learning experience in the principles of integrated design, sustainability, innovation, and social consciousness, all of which are components of the LEED Green Building Rating System. Your support helps the Georgia USGBC chapter provide local awards as well as travel and registration fees to Greenbuild (<http://www.greenbuildexpo.org>), USGBC's Annual Green Building Conference and Expo, where finalists' entries will be displayed and where final judging will occur.

#### *Design Competition Signature Sponsor (1) \$6000*

- Premier placement of corporate identity on signage at event
- Welcome message from Senior Management
- Senior Management to present Award presentation
- Press release with senior management photo sent to applicable media
- Corporate Identity on dedicated event e blast
- Database of all corporate attendees at event reception
- Corporate recognition in press release announcing National Winning team
- Marketing Material available for attendees (sponsor supplied)

#### *Design Competition Premier Sponsor (2) \$2500*

- Signature placement of corporate identity on signage at event
- Press release with corporate mention sent to applicable media
- Corporate identity on dedicated event e blast
- Database of all corporate attendees at event reception

#### *Design Competition Hospitality Sponsor (3) \$750*

- Corporate Identity on e-blast announcing reception
- Thank you signage on hospitality tables
- Recognition from the stage for support

#### *Corporate Friends of Young Professionals (unlimited) \$250*

- Include corporate listing on event signage

#### *Travel Sponsor (1) \$2000.00\**

- Recognition at Awards Event
- Corporate Identity on e blast

\* Will accept frequent flyer mileage as in-kind gift



# GEORGIA

# Sponsorship Commitment

## Sponsorship Information

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Our company wants to sponsor: \_\_\_\_\_  
(insert level of sponsorship here)

Name \_\_\_\_\_ Phone \_\_\_\_\_

Company \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Email Address \_\_\_\_\_

Website Address \_\_\_\_\_

## Logo Submission for Website and Publicity Use:

Please send an EPS or Adobe Illustrator (vector) version of your company's logo with all fonts and text converted into curves. If a scalable vector version of your company's logo is unavailable, please send a high resolution (300dpi) TIFF or JPEG format logo.

Logo file(s) should be sent to Pam Alteri (palteri@trane.com).

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Please submit this completed form along with your check made payable to USGBC Atl, USGBC Savannah or USGBC GA CHAPTER, or visit [www.usgbcga.com](http://www.usgbcga.com) and pay by credit card. Thank you.